

GripDough's Friendly Risk Profile Quiz for Women

Your Investment Timeline

How long do you plan to keep your money invested before you need it?

- ☐ Less than 1 year (Short-term goals like a wedding, travel, or emergency fund)
- ☐ 1 to 5 years (Medium-term, maybe home renovation or education)
- ☐ 5 to 10 years (Longer term, like retirement planning or buying a house)
- ☐ More than 10 years (Very long-term, wealth building or generational wealth)

Why it matters: Longer timelines mean you can afford to take more risks because you have time to recover from ups and downs.

Reaction to Market Dips

If your investment dropped 20% in a year, how would you feel?

- ☐ Panic and want to sell immediately — I can't handle losing money!
- ☐ Worried, but willing to wait and see if it recovers.
- ☐ Calm — I know markets go up and down. Maybe even buy more at the low price!
- ☐ Excited — dips are opportunities to grow my wealth faster!

Note: Markets aren't a straight line up, and dips are normal. Your feelings here help us understand your comfort zone.

Financial Priorities and Goals

What's your main reason for investing?

- ☐ Keeping my money safe and avoiding losses
- ☐ Growing my savings slowly but steadily
- ☐ Growing my money faster for a big future goal
- ☐ Building wealth aggressively, even if it means risks

Income and Expense Stability

How stable is your current income?

- ☐ Irregular or uncertain (freelance, gig work, self-employed without steady cash flow)
- ☐ Somewhat stable but can change seasonally or with life events
- ☐ Mostly stable with predictable monthly income
- ☐ Very stable with steady salary or business income

Emergency Fund Status

Do you have an emergency fund covering 3-6 months of your expenses?

- ☐ No emergency fund yet
- ☐ Started building one but not fully there
- ☐ Yes, fully covered and ready for unexpected costs

Comfort with Financial Jargon and Investing Knowledge

How comfortable are you understanding financial terms and concepts?

- ☐ Not comfortable at all – feels overwhelming
- ☐ Somewhat comfortable but prefer simple explanations
- ☐ Comfortable and willing to learn more
- ☐ Very comfortable and experienced in investing

Attitude Toward Losses

If you lost some money, how would you feel?

- ☐ Devastated and would stop investing
- ☐ Upset but would keep investing cautiously
- ☐ Accept it as part of investing and keep going
- ☐ See losses as temporary and part of a bigger plan

Support System

Do you have someone you trust to discuss financial decisions with?

- ☐ No, I make decisions alone and feel unsure sometimes
- ☐ Sometimes, but not regularly
- ☐ Yes, friends, family, or mentors I can rely on

Scoring & Reflection:

You can assign points (e.g., 1 for conservative answers up to 4 for aggressive answers), then sum to see where they land:

8-15 points: *Conservative Investor — You prefer safety and steady growth.*

16-23 points: *Moderate Investor — Comfortable with some ups and downs for better growth.*

24-32 points: *Aggressive Investor — Ready to take risks for higher returns.*